
2025 **Social Media** **Packages**

DIGITAL MARKETING



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Hello!

At Creative Sphere Studio, we bring brands to life through strategic design and impactful digital storytelling. Founded by Bianca Dippenaar, with over 7 years of industry experience, our studio specializes in graphic design and social media management tailored to help businesses stand out and grow.

From bold visual identities to engaging online content, we combine creativity with strategy to ensure every brand we work with not only looks professional, but connects meaningfully with its audience.

Whether you're launching a new business or looking to refresh your digital presence, Bianca Graphics is your partner in building a brand that leaves a lasting impression.



How it works

At Creative Sphere Studio, we believe in keeping things simple, collaborative, and results-driven. Here's how we bring your vision to life:

01

Discovery & Consultation

We start by getting to know you and your business. During our initial consultation, we discuss your goals, audience, and brand personality to ensure we're aligned from the start.

02

Strategy & Planning

Once we understand your needs, we create a tailored plan—whether it's a branding package, social media strategy, or design project timeline—to guide our creative direction.

03

Creative Development

This is where the magic happens. We design with intention, combining visuals and messaging that reflect your brand's identity and speak to your audience.

04

Review & Refine

Your feedback is essential. We present the initial concepts and work with you to refine the final product until it aligns perfectly with your vision.

05

Launch & Ongoing Support

Your feedback is essential. We present the initial concepts and work with you to refine the final product until it aligns perfectly with your vision.



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Is Your Brand Ready for Digital Marketing?

Before jumping into digital marketing or social media, it's important to ensure your brand has a solid foundation. Successful online marketing doesn't start with a post—it starts with clarity, consistency, and confidence in your brand.

Here's what you should have in place before investing in digital marketing:

A Clear Brand Identity

Your logo, brand colors, fonts, and design style should all work together to tell a consistent story. If your brand visuals are outdated or inconsistent, it may be time for a refresh before marketing begins.

Defined Target Audience

Who are you trying to reach? Knowing your ideal customer helps guide content, tone, design, and even which platforms you should focus on.

Strong Brand Messaging

Can you clearly explain what you do, why you do it, and why someone should choose you? Your mission, values, and key offerings should be easy to communicate.

Website or Landing Page

Your social media and digital ads should lead somewhere. A professional, mobile-friendly website or landing page is essential for converting traffic into inquiries or sales.

Professional Content (Visuals & Copy)

Blurry photos, inconsistent branding, or unclear wording can turn potential customers away. Make sure you have quality visuals and messaging that reflect your brand's value.

Capacity to Deliver

Are your systems and processes in place to handle more inquiries, sales, or client bookings? Marketing drives attention—make sure your business is prepared to meet that demand.

Social Media Management

Your brand deserves more than just a few random posts,
it deserves a strategy.

Social Media Packages

At Creative Sphere Studio, we offer professional social media management tailored to help your business grow, engage, and stay consistent online. Whether you're just starting out or ready to scale, our flexible packages are designed to suit your needs.

Here's what's included in every package:

Optional Monthly Consultation

Discuss feedback, marketing goals, and upcoming focus areas.

Community Management

We respond to comments, direct messages, and engage with your audience professionally and promptly.

Content Strategy

Each post is part of a bigger picture, designed to align with your brand and goals.

Monthly Content Calendar

You'll receive a clear overview of what will be posted and when, for full transparency and planning ease.

Scheduling & Posting

Leave the logistics to us. We schedule and publish your content on the best-performing days and times.

Monthly Performance Report

A detailed report showing your page's reach, engagement, audience growth, and content performance, so you always know what's working.

Social Media Management



Basic

R1,700 p/m

1 Post p/week

- ✓ Social Media Management
- ✓ 4 x Static posts
- ✓ 2 x Stories
- ✓ Meta Ad Campaign
R250 paid ad budget
*Includes tax
- ✓ Monthly performance report with campaign analytics

*We do one main content design, which is shared across these platforms:

- ✓ Facebook, Instagram, LinkedIn

Perfect for:

Start-ups and small businesses with limited budgets who want to maintain an online presence without posting daily. A great first step into social media marketing.



Premium

R2,400 p/m

8 Posts p/week

- ✓ Social Media Management
- ✓ 6 x Static posts
- ✓ 2 x Stories
- ✓ 1 x Carousel
- ✓ 1 x Reel
- ✓ Meta Ad Campaign
R250 paid ad budget
*Includes tax
- ✓ Monthly performance report with campaign analytics

*We do one main content design, which is shared across these platforms:

- ✓ Facebook, Instagram, LinkedIn

Perfect for:

Established businesses that already have a presence but are ready to elevate their brand, increase engagement, and grow their audience consistently.



Elite

R3,300 p/m

12 Posts p/week

- ✓ Social Media Management
- ✓ 9 x Static posts
- ✓ 2 x Stories
- ✓ 1 x Carousel
- ✓ 2 x Reels
- ✓ Meta Ad Campaign
R500 paid ad budget
*Includes tax
- ✓ Monthly performance report with campaign analytics

*We do one main content design, which is shared across these platforms:

- ✓ Facebook, Instagram, LinkedIn

Perfect for:

Well-established and recognised brands with a professional website in place. Ideal for businesses looking to stay top-of-mind and maximise visibility through advanced content and ad strategies.

Package Add-On

Need a little extra? We've got you covered.

Enhance your existing package with these flexible add-ons designed to boost your brand visibility and cater to your unique content needs. Whether it's extra posts, targeted ads, or email campaigns—we'll handle it.

Meta

Meta Ads (Facebook & Instagram Advertising)

The cost of running ads is two-fold:

- 1 Your Ad Budget:**
Choose your daily spend—starting from R25/day, paid directly to Meta (Facebook/Instagram).
- 2 Our Campaign Management Fee:** R250 per ad
Includes:
Ad copywriting,
Audience/location targeting,
Campaign setup & management, Performance reporting.



Email Marketing

We use Mailchimp to create branded email newsletters that inform, promote, and convert.

R250 per email campaign.

Includes:
Campaign design, content creation, copywriting, call-to-action setup.

Ad Hoc Post Designs

Static Post Only: R150
Story Only: R150
Post & Story Combo: R250
(Combo story = same content as post, formatted for story)

Ad Hoc Reels (Videos)

Reel Only (15 Seconds): R250
Reel + Story Combo: R400
Includes basic editing using stock footage or client-provided clips.

LinkedIn Article

R250 per article
Includes:
Professional copywriting.
Banner design to enhance visibility.

Special Requests?

Need highlight covers, branded PDFs, digital flyers, or something custom? Get in touch and we'll quote you based on your needs.



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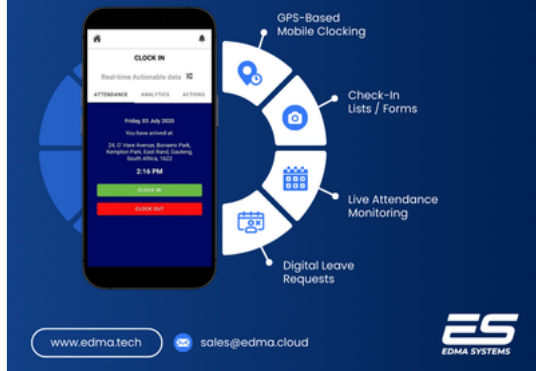


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At Van Rensburg Physiotherapy, we specialize in helping athletes and active individuals recover from sports injuries and return to peak performance.

Let's talk.

Whether you're ready to start your social media journey, elevate your visual branding, or just want to ask a few questions—we're here for it all.

At Creative Sphere Studio, we believe in creative solutions, clear communication, and building strong, lasting relationships with our clients.

Here's how you can reach us:



bianca@biancagraphics.com



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Not sure where to start?

Let's schedule a free discovery call to chat about your business goals and how we can support your growth through design and social media.

Let's make your brand unforgettable.